

CASLPA CONFERENCE ADVERTISING OPPORTUNITIES

Put yourself front and centre with our delegates. Take advantage of this great CASLPA offer to advertise in our on-site printed program for the annual CASLPA conference to deliver your message or promote your products/service.

Please check all that apply Submission of this form constitutes a firm booking and you will be invoiced the appropriate amount.

Ads must be graphically appealing/professionally typeset. Submit PDF files electronically to size ensuring all fonts and images are embedded.

On-site printed program of events

Distributed to all conference delegates.

Full page (8.25" x 11") or half page horizontal (8.25" x 5")

Deadline: March 1

Sizes/Rates:

- Inside half Page - \$600 (black and white only)
- Inside full Page - \$900 (black and white only)
- Outside back cover - \$2,000 (colour) \$1,200 (Black and white)*
- Inside covers, front or back - \$1,800 (colour) \$1,000 (Black and white)

Conference Delegate Bag Inserts \$800.00

Your own inserts (product brochures etc.) can be put in the conference bags provided to all delegates. You are responsible for shipping 600 pieces direct to the conference site.



**April 27-30, 2011
Montreal, Quebec**



*Placement priority is given to colour bookings.

Special Offer: If you also run your advertisement in any issue of the Journal or Communiqué, prior to the conference, you will be entitled to a \$100 discount off the regular booking price.

Name/Organization of Contact.....

Phone/Fax/E-mail.....

Billing Address.....

**Return your completed form to CASLPA: Fax: (613)567-2859. Mail: #1000-1 Nicholas St., Ottawa, ON, K1N 7B7
Questions: Michelle Abreu, Manager of Continuing Education, 1-800-259-8519 ext. 244 email: michelle@caslpa.ca**